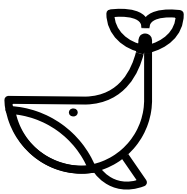


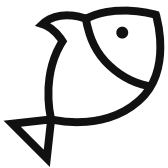


# Fundraising Ideas



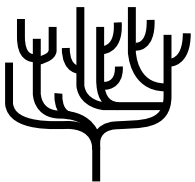
## Approach your community

Are you part of a supportive and caring community or network? Whether it's your local school, university, workplace, sports club or business, these groups are often keen to get involved in worthy causes. Holding a bake sale, casual dress day or beach clean-up day that gets people together and fired up about the Reef is an amazing way to raise funds.



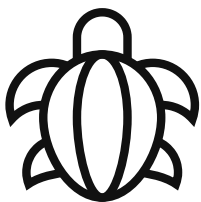
## Get social

Online networks are one of the best fundraising tools at our fingertips. Get the word out there and share what you are doing for the Reef with your friends and connections. Check out our resources page for some fun assets to share on your social channels!



## Donate your day

Ask your loved ones to donate in lieu of giving gifts at special times of the year. Christmas, Easter, birthdays, anniversaries, graduations, even weddings are the perfect opportunity to ask for a meaningful contribution towards the preservation of the Reef.



## Take on a challenge

Challenge fundraisers are all the rage at the moment and there's nothing people love more than putting their friends to the test for a good cause. Whether it's giving up coffee for a month, shaving or colouring your hair or committing to a fitness challenge, there are lots of fun ways to motivate people to donate to the Reef!



## Host an event

Bring people together for the Reef. Host an Under the Sea night, ocean movie marathon or karaoke party and charge entry to support your campaign. Find yourself a local sponsor who is willing to support you with incentive prizes for donations and run a raffle to boost contributions.

